



Professional Summary

Motion designer focused on delivering high-quality brand and motion work across campaigns, product explainers, and digital platforms. Experienced in translating complex ideas into clear visual storytelling, with strong attention to typography, pacing, and consistency across formats.

Selected Clients

Coinbase · Meta · Amazon Prime · Spotify · Verizon · Apple · Google · Walmart · Buick

Professional Experience

Selected Agency Work

Freelance Motion Designer (Agency Collaborations)
Remote, US
2025–Present

Coinbase

- Built scalable motion systems for large-scale LED and launch environments
- Developed modular motion components for cross-platform consistency
- Translated product updates into structured visual language

Verizon

- Created motion for multi-platform campaigns, focusing on clarity and engagement

Star Wars

- Developed motion concepts for brand identity and campaigns
- Produced motion assets for marketing and promotional content
- Delivered high-volume motion and design assets across campaigns, social, and digital platforms under tight timelines

The Mill

Motion Designer
New York, NY
Feb 2022 – APR 2023

- Produced motion for global campaigns across multiple platforms in collaboration with marketing and creative teams
- Delivered brand-consistent assets across digital platforms for clients including Apple, Meta, and Amazon

SCAD COMOTION 2025

Creative Director
Savannah, GA
Oct 2024 – Mar 2025

- Led 40+ team to build unified visual and motion system
- Defined motion language across branding and digital outputs
- Directed projects from concept to final delivery

Brand New School

Contract Motion Designer / Intern
Los Angeles, CA
Jun 2021 – Nov 2021

- Delivered 2D/3D motion for product marketing campaigns under tight timelines
 - Produced assets across digital and brand channels
- Clients: Google Pixel, Amazon Prime, Walmart.

EP+Co

Motion Design Intern
Greenville, SC
LJan 2020 – Mar 2020

Produced motion graphics and promotional content for clients including NCAA and Verizon. Developed typography-driven visual treatments for marketing campaigns and trailers.

Freelance Director Motion Designer

Taiwan
2015 – 2018

- Led projection mapping and immersive motion systems for large-scale installations
- Managed \$70K production budget and cross-functional teams (7+ artists)

Skills

Motion Graphics
Brand Motion
Product Explainers
Typography
Storytelling
Art Direction
AI-Assisted Workflows (ComfyUI, Generative Video)

Tools

After Effects
Cinema4D
Redshift · Octane · Arnold
Photoshop · Illustrator · Premiere
Figma (UI design & motion workflows)

Awards

2025 Applied Arts Awards
2025 ADC Awards Silver – Title Design
2025 Motion Awards by Motionographer
2021 AAF Silver Award
2020 ADC Awards Shortlist
2019 Comotion Awards Motion Social Shortlist
2019 Comotion Awards Design Social Shortlist
2018 Comotion Awards Design Composition Finalist
2017 Comotion Awards Design Composition Shortlist
MTV ASIA Awards
3 Works Published in 2020 PORT CITY REVIEW

Education

Savannah College of Art and Design (SCAD)
M.A. Motion Media Design 2025
B.F.A Motion Media Design 2021

Languages

English – Fluent
Mandarin – Native